

### Three times bigger CCC in MMG Centers Kutno

**CCC, the leader in the footwear sector, will expand its showroom in MMG Centers Kutno by over 850 sqm. The store with a total area of 1300 sq.m will be put at the disposal of customers in a new location in the first quarter of this year.**

The enlarged CCC store with a new arrangement and a wider assortment will be located on the ground floor, in the vicinity of Biedronka and Reserved stores. Apart from the previous entrance from the passage, the premises will gain a new, direct entrance from the car park in front of the building.

*Customers of MMG Centers Kutno will do their shopping in the enlarged CCC store. We decided to enlarge the showroom from 443 sqm. to 1300 sqm. Such a change will make it possible to present a wider range of products and a wider choice of products, as well as give more possibilities of space arrangement. The CCC store offers products of Lasocki, Clara Barson or Sprandi, own brands, as well as popular foreign brands. In addition, the store will have a place for a new assortment, including suitcases, hats, scarves. During the arrangement of the new CCC store in MMG Centers Kutno we focused on an open, glazed space with LED monitors. The premises will gain a new division into product sections and colours. The design or decoration is characterized by freshness, to which wooden furniture and modern design also contribute. The showroom will surely attract customers' attention and encourage them to visit. After increasing the area, the CCC showroom will be the only showroom in Kutno and one of the largest in the region - says Karol Semik, CCC Expansion Director.*

According to Michał Masztakowski, Development Director in Master Management Group, the enlargement and relocation of CCC fits into the strategy of active management of MMG Centers' portfolio. *From the moment of taking over the shopping centre in Kutno, we listen to customers' suggestions and try to adjust the offer of the centre to their expectations. We are glad that good results of our facility translate into the development of cooperation with tenants. In December we opened Biedronka, now the CCC store will be enlarged three times, and this is only the beginning of positive changes planned for this year - explains Michał Masztakowski.*

MMG Centers Kutno was acquired by Master Management Group together with a portfolio of 6 other retail formats in September 2017. The facility is a regional shopping centre with an area of 16,100 sqm. Tenants include Polish and foreign retail chains and shops of local entrepreneurs. The centre offers 490 above-ground parking spaces. As part of its involvement in activities with the city, MMG Centers Kutno participates in the Rose Festival, the Festival of European Projects and is a sponsor of the Festival of Jeremi Przybora's Songs in Kutno Station.

**The CCC Group** is one of the largest and fastest growing of large companies in Europe which specializes in footwear trade as well as one of the largest footwear manufacturers in Europe. Thanks to its subsidiary eobuwie.pl S.A., the CCC Group is also the e-commerce leader on the footwear market in Central and Eastern Europe. The CCC Group operates nearly 1,000 stores, with the floor space exceeding 0.5 million m<sup>2</sup>, and is present in 19 countries in Europe and beyond. Fashionable and affordable products are offered to customers in Poland, Hungary, Slovakia, the Czech Republic, Austria, Croatia, Slovenia, Bulgaria, Germany, Serbia, Russia, Latvia, Lithuania, Ukraine, Romania and Estonia, Moldova, Greece and Sweden. CCC has its own factory of leather shoes, employs over 12,000 employees and sells nearly 50 million pairs of shoes annually. Since 2004, CCC has been listed on the Warsaw Stock Exchange and is included in the WIG 20 index.

**Master Management Group (MMG)** is an investor, developer, leasing agent and asset manager of retail and office property located throughout Poland. The company has over 11 years of experience on the market and a team of experts who have worked for international development, consulting and property management companies, as well as investment funds. As a result, MMG successfully implements independent projects and cooperates with leading developers and investors. Master Management is a private company offering boutique services at the highest level. Prestigious awards confirm high quality of our services and prove that the MMG team has extensive experience in various fields. MMG has collaborated with such partners as Marcol Group, Europa Capital and as a joint venture partner with Blackstone. Currently, MMG manages 100,000 sqm of retail space including: Brama Mazur in Elk, Galeria Niwa in Oświęcim and centers in: Poznań, Szczecin, Lubin, Kutno, Ciechanów, Piekary Śląskie and Józefosław (MMG Centers\*). The company is also an investor and developer of four shopping formats in Kołobrzeg, Legionowo, Zawiercie and Łomna.

For more information about Master Management Group, visit: [www.mmgm.pl](http://www.mmgm.pl) or please contact our Marketing Department.:

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