

www.mmgm.pl

Master Management Sp. z o.o.
ul. Książęca 19/3
00-498 Warszawa
t: +48 22 584 59 40
f: +48 22 584 59 41
biuro@mmgm.pl

Pizza Hut Express strengthens Brama Mazur's culinary appeal

Pizza Hut Express, the largest pizza restaurant chain in the world, has joined the food court of the Brama Mazur shopping centre. The 46 sqm outlet opened on the first floor of the centre and is the first Pizza Hut restaurant in Elk. Brama Mazur is managed by Master Management Group, an exhibitor at the spring edition of the Shopping Center Forum 2020 CEE Edition fair.

Pizza Hut Express is another AmRest brand besides KFC to choose Brama Mazur for its location. This rapidly developing concept can be set in the most desired shopping centres, where no large space suitable for restaurants with waiter service can be leased. Thanks to this opening, residents of Elk can now enjoy the tastes of their favourite pizza ready in just a few minutes. The restaurant menu includes the most popular Pizza Hut dishes in both small and large sizes.

"Signing the lease with AmRest answers the needs of the residents of Elk and the region. We have been receiving a lot of questions from clients of our centre about the availability of foods that this chain can offer. And this is it! At the beginning of December Pizza Hut Express settled in the restaurant zone of Brama Mazur, and its opening was a success. Crowds turned up for the opening event," said Anita Petrus, senior leasing manager in Master Management Group.

Pizza Hut is an international restaurant chain owned by AmRest. It has been present on the Polish market for 25 years, during which it developed a network of 144 restaurants across the country.

"Pizza Hut Express represents the highest standards of the Pizza Hut brand. These standards have been adopted to the friendly and cosy restaurant spaces. The concept caters to the needs of the brand's customers, by bringing to life the idea of fresh pizza served in five minutes right from the oven. Our goal is to develop rapidly, and that is why our restaurants appear also in smaller towns. Elk is another step. You can now find us in the food court on Brama Mazur's first floor," said Amrest's representative.

“The restaurant zone of Brama Mazur is a mix of various flavors. We have a choice of both well-known chain brands and concepts of local entrepreneurs. At the end of last year, we relocated and expanded the Hammurabi restaurant and we introduced Smaki na Wagę to our centre. The latter offers Polish and Mediterranean lunch dishes by weight. We are glad that the new tenant has already gained a large number of loyal customers,” added Anita Petrus.

Brama Mazur’s culinary tenant mix is ideally complemented by a KFC restaurant, Wymarzone Lody and Carte D’Or cafès and ice cream parlours, as well as a Sotelli restaurant, which is located in the centre’s cinema building.

Brama Mazur in Elk with a total of 17,000 gla and a car park for around 500 cars is one of the most popular retail schemes in the region and is the only shopping centre in Elk. Since its opening in 2014, the centre has reached the dominant position on the local retail market. Brama Mazur promotes a wide range of brands from large retailers such as CCC, Deichmann, Jysk, EURO RTV AGD, H&M, 4F, Smyk, Reporter Young, Medicine, Top Secret, as well as all LPP brands, to small stores of local firms and service outlets. The centre offers a varied range of food and entertainment, including the first in the region four screen multiplex Planet Cinema, Calypso Fitness Club, restaurants and cafès.

Master Management Group (MMG) is an investor, developer, leasing agent and manager of retail and office properties across Poland. The company, which has more than twelve years of experience in this market, has a team of experts who have worked for international development, consultancy and property management companies as well as investment funds. Thanks to this, MMG has successfully developed a portfolio of projects, both independently and in cooperation with leading developers and investors. Master Management is a private company offering boutique services at the highest level. On the Polish market the company has partnered with the largest global funds and other institutions investing in real estate. To date, MMG has cooperated with such partners as the Marcol Group, Europa Capital and (in a joint venture) with Blackstone. Currently MMG manages 100,000 sqm of retail space, including such shopping centres as Brama Mazur in Elk, Galeria Niwa in Oświęcim and the MMG Centers in Poznań, Szczecin, Lubin, Kutno, Ciechanów, Piekary Śląskie and Józefosław. For more information on MMG, see: www.mmgm.pl

For further questions please contact:

Karolina Żelazek – Majcher

Head of PR & Marketing

k.zelazek@mmgm.pl

tel.: +48 667 601 306

www.mmgm.pl