Press release
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MMG centre in Ciechanów will have a total area of 15,600 sqm after its redevelopment. Construction work is currently underway on the 2,000 sqm extension

Master Management Group is transforming its Ciechanów centre

New brands, existing tenants enlarging their space, and the renovation of part of the complex… these are the changes that await the customers of the most popular shopping centre in Ciechanów. Construction work has already begun and is scheduled for completion in the early autumn of this year.

After the renovation work, three new stores will appear in the MMG Ciechanów centre: an Action non-food discount store with an area of 947 m², a Rossmann drugstore with 470 sq m and a Vision Express optical store of 75 m². Popular brands Pepco and KIK will be relocated in the centre almost double their premises – from 281.83 m² to 566 m² and from 410.92 m² to 656 m², respectively. Both will also gain separate entrances from the outside of the centre. Stores located in the passage are also awaiting modernisation of the centre's interiors.

"*Demolition work is currently underway. The façade is being replaced and the internal installations are being modernised. We are also preparing the space for the new tenants. Advanced construction work will add another 2,000 m² to the centre. Everything is on schedule and the new tenants will be able to start fit out their stores in July,*" **explains Damian Czernik, the manager of the MMG Ciechanów centre.**

The modernisation of the MMG centre in Ciechanów is one element of the long-term growth strategy of the Master Management Group in the region.

"*We are constantly striving to improve our range of shopping and services. Our centre in Ciechanów is the dominant retail and service centre in the local area. It features a functional and convenient concept that combines stores in a classic shopping arcade with a retail park, along with separate entrances for large-format tenants. This enables us to optimise our offer and allows for a flexible customer flow, which proved to be ideal during the pandemic restrictions. After the first phase of the changes, we plan to launch subsequent stages of the investment, introducing new, well-known brands to the centre in Ciechanów,*" **reveals Anna Polak, the Head of Leasing at MMG.**

"*We have been planning the reconstruction of the MMG centre for a long time, but the pandemic and health restrictions changed our plans. The aim of this modernisation project is to significantly improve the comfort of the shopping experience, while the expansion will enable the introduction of the new brands that the local residents of Ciechanów and the surrounding area have been waiting*

for. We know the potential of our centre on the local market, which is why we are improving its offer by refurbishing its interiors," **adds Damian Czernik, the manager of MMG Ciechanów.**

The MMG Centers* Ciechanów shopping centre is located on the Ciechanów's boundary with neighbouring Władysławowo. Its range features a combination of popular, global brands and local tenants, including such brands as: H&M, Reserved, House, CCC, 4F, KF Sport, Jysk, KIK, Pepco, a Hebe drugstore and an Intermarché supermarket. Action, Rossmann and Vision Express will be joining them soon.

The centre, which has a large outdoor car park with 500 parking spaces, is situated off the busy national road No. 60, which passes through the Mazowieckie and Łódź provinces. The centre can also be reached directly by public transport, with stops located next the main entrance to the facility.

Master Management Group (MMG) is an investor, developer, leasing agent and manager of commercial and office properties located throughout Poland. The company's portfolio includes small and medium-sized centres that are dominant in their locations, and retail parks in large cities and smaller towns, with a combined retail area of more than 135,000 m². The company has fifteen years of experience on this market and a team of experienced commercial real estate experts. Since its operations began, MMG has developed, leased and built more than 350,000 m² of retail and service space.

For more information about our company, please visit: www.mmgm.pl

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