

Media Expert enters the Brama Jury

Media Expert, one of the largest brands in the electronics, household appliances and multimedia in Poland, will open an electromarket in the Brama Jury. On the area of 712 sq.m, in addition to the exhibition of novelties, fans of electronics and innovation will be able to take advantage of a wide range of sales-related services.

- 'The Brama Jury in Zawiercie will provide the inhabitants of the city and region with access to a comprehensive retail and service offer. The facility has a great potential and we are very pleased that our presence here strengthens our position on the local market. Zawiercie is developing very well and we want to be a part of this process. We provide a rich offer of audio-video, household appliances and multimedia, enriched with products of following segments: bicycles, scooters, power tools, relaxation equipment and garden care equipment. Our market advantage is a wide range of products, diversified in terms of prices and professional service that can help in adjusting the product to the customer's expectations. Thanks to this, we are a perfect address for people decorating a house, apartment or garden, seekers for gadgets and original gifts and electronics enthusiasts'. - says Michał Mystkowski, Spokesman for Media Expert.

Media Expert has been operating on the Polish market since 2002 and offers the latest products of the home appliances and audio-visual segment, as well as smartphones, laptops, tablets and photographic equipment. The chain store consists of 470 electromarkets in 377 cities all over the country.

- 'We are actively building the offer of the first shopping mall in Zawiercie. We choose for cooperation a popular brands that are leaders in their categories. We believe that a wide range of Media Expert products and professional advice will satisfy the needs of enthusiasts of technological novelties, as well as people looking for high quality equipment for the home and office. The electromarket will have a direct entrance from the parking lot, thanks to which shopping will be comfortable'. - says Marzena Pijarczyk, Leasing Manager at Master Management Group.

Brama Jury is a new shopping centre project from Master Management Group, designed to meet the needs of the residents of Zawiercie and the surrounding area. 15,000 sq. m of retail space will offer 50 stores with popular apparel, sports and shoe brands, a supermarket, an electronic goods store, home furnishings stores and numerous service points. The center will be situated on Wojska Polskiego street, with easy access to the city centre and close to main roads. All the shops will be situated on the ground floor while the simple layout of the center will be easy to navigate. There will be 450 parking spaces, while the leisure component of the center will offer a four-screen Planet Cinema and other attractions such as restaurants and coffee shops. Families with kids are also a priority – there will be a play area on the floor above the cinema. The architectural project was developed by Warsaw-based LW+ARCHITEKCI.

Master Management Group (MMG) is an investor, developer, leasing agent and asset manager of retail and office property located throughout Poland. The company has over 11 years of experience on the market and a team of experts who have worked for international development, consulting and property management companies, as well as investment funds. As a result, MMG successfully implements independent projects and cooperates with leading developers and investors. Master Management is a private company offering boutique services at the highest level. Prestigious awards confirm high quality of our services and prove that the MMG team has extensive experience in various fields. MMG has collaborated with such partners as Marcol Group, Europa Capital and as a joint venture partner with Blackstone. Currently, MMG manages 100,000 sqm of retail space including: Brama Mazur in Ełk, Galeria Niwa in Oświęcim and centers in: Poznań, Szczecin, Lubin, Kutno, Ciechanów, Piekary Śląskie and Józefosław (MMG Centers*). For more information about Master Management Group, visit www.mmgm.pl

Contact for the press:

PR & Marketing Manager
Karolina Żelazek – Majcher
k.zelazek@mmgm.pl
tel.: +48 667 601 306
www.mmgm.pl