

MMG Centers Szczecin with the largest sales showroom of Komfort Łazienki in Poland

Komfort Łazienki brand expands its presence in MMG Centers Szczecin. The tenant appreciated the potential of the MMG retail park and extended the lease agreement. The new, enlarged premises will occupy over 1,500 sq.m and will be the largest showroom of the Komfort Łazienki in Poland.

The Komfort Łazienki store has been operating in MMG Centers Szczecin since November 2016. After one and a half years of operation, the tenant decided to enlarge the premises from the existing 437 sq.m to over 1,500 sq.m. The store will gain a larger arrangement zone and a new, tailor-made to the needs of customers, "stock zone", where the best-selling products will be available from stock.

- „Our showroom in the MMG Centers Szczecin retail park is developing rapidly. As far as interior design shopping is concerned, it is the first choice for customers from Szczecin, and even those from the second zone, i.e. from Gryfino, Goleniów and Stargard Szczeciński. Good reception of customers and their satisfaction with prices and a wide selection of products influenced the positive decision to develop our brand in Szczecin”. - says Marek Pytlewski, Business Development Director at Komfort Łazienki. "We take care of our customers' dreams, which is why we work intensively on the attractiveness of our offer. Our new salon is a real treat for those who hunt for high quality at the best prices". - adds Maksymilian Litwinow, Head of Komfort Łazienki.

"We are glad that the Komfort Łazienki store is developing its activity in our retail park in Szczecin. Joint negotiations resulted in the opening of the enlarged showroom in a new version and the extension of the lease agreement. The largest showroom of this brand is undoubtedly a huge added value for MMG Centers Szczecin. It is also the best confirmation of the strong market position of our facility". - comments Anna Polak, Head of Leasing Master Management Group.

MMG Centers Szczecin is a regional retail park located in the eastern part of Szczecin, at 31 Struga Street. The facility was built in December 2013 and includes 14,300 sqm of leasable area. Opposite the centre there is a comfortable car park with 450 spaces. The main tenant is the Jula DIY store. In addition, the centre includes such brands as Calypso, Decathlon, Media Markt, Abra Meble, Chinese market and Fun Jump. There are 150,534 customers within easy reach. The park belongs to the portfolio of centres acquired by MMG in 2017, located in Kutno, Ciechanów, Piekary Śląskie, Józefosław, Lubin and Poznań.

Komfort Łazienki is a chain of bathroom showrooms, operating in Poland since 2016. The company has been developing dynamically during the last years of its activity. Currently, the company has 26 showrooms throughout the country. The company implements the concept of intelligent showrooms, combining the highest quality of bathroom furnishing services - including design, financing, transport and professional advice of specialists - with a comprehensive sales formula for a wide range of interior furnishing products: ceramic

tiles, sanitary ceramics, bathroom furniture, cabins, bathtubs, radiators, mirrors, paints, bathroom and decorative accessories, as well as installation articles and accessories for installation and maintenance.

Master Management Group (MMG) is an investor, developer, leasing agent and asset manager of retail and office property located throughout Poland. The company has over 11 years of experience on the market and a team of experts who have worked for international development, consulting and property management companies, as well as investment funds. As a result, MMG successfully implements independent projects and cooperates with leading developers and investors. Master Management is a private company offering boutique services at the highest level. Prestigious awards confirm high quality of our services and prove that the MMG team has extensive experience in various fields. MMG has collaborated with such partners as Marcol Group, Europa Capital and as a joint venture partner with Blackstone. Currently, MMG manages 100,000 sqm of retail space including: Brama Mazur in Elk, Galeria Niwa in Oświęcim and centers in: Poznań, Szczecin, Lubin, Kutno, Ciechanów, Piekary Śląskie and Józefosław (MMG Centers*). The company is also an investor and developer of four shopping formats in Kołobrzeg, Legionowo, Zawiercie and Łomna.

For more information about Master Management Group, visit: www.mmgm.pl or please contact our Marketing Department.:

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