

ACTIVE MANAGEMENT AT MMG CENTERS KUTNO ATTRACTS POPULAR BRANDS

MMG Centers Kutno, which in September 2017 was acquired by Master Management Group along with a portfolio of 6 other centers, is attracting new tenants. This is the outcome of MMG's strategy based on active commercialization and offering an attractive program of events addressed to clients.

A lease agreement for 130 sq. m has been signed by the Vision Express brand, an optician's chain and a leader in the industry with over 160 stores across Poland. The store staged its grand opening on 16 December with a presentation of its wares. A 7 sq. m island was opened by the Neo Nail brand, one of the leading international companies offering professional nail products, along with a Bujaki photo booth. The new lease agreements represent an attractive addition of the portfolio of services available at MMG Centers Kutno. The convenience center allows the residents of Kutno and the surrounding area to shop quickly and efficiently.

- Since we've become the owner and manager of the MMG Centers Kutno shopping center, we have been focusing on expanding the services on offer and organizing attractive events, aimed at various target groups - children, families, readers, amateur cooks and even rose aficionados. We also cooperate with Town Hall on some events. The result of our activities is an increase in the number of visits over the last three months and new lease agreements - said Anna Polak, Head of Leasing Master Management Group.

Vision Express is an optician's chain operating in Poland since 1994. Over 20 years, the company has become the undisputed leader in the optical industry with over 170 showrooms throughout the country. New branches are opened in the best locations after detailed analysis. The company implements the concept of showrooms, combining the highest quality of optical services - including specialist medical examinations and consultations - with a comprehensive formula for the sale of eyeglass frames, prescription spectacles, sunglasses and contact lenses. Vision Express is located on the ground floor, on the main route of the gallery.

Since the acquisition of MMG Centers Kutno by Master Management Group, it has held such events as meetings with LEGO, cooking workshops with MasterChef star Dominika Wójciak, a local edition of the nationwide campaign promoting the childhood reading Zakochani - Zaczytani, as well as regional fairs. As part of cooperation with local authorities, customers had the opportunity to take part in the Rose Festival and the European Projects Festival, while MMG was also the sponsor of the Jeremiego Przybory Stacja Kutno song festival.

MMG Centers Kutno is a regional shopping center with a retail area of 16,100 sq. m. The tenants include Polish and foreign retail chains, including H & M, Jysk, Media Expert, Reserved, Mohito, Sinsay, Top Secret, Diverse, Cropp Town, 4F, Martes Sport, CCC, Rossmann and Brijju as well as

attractive stores of local entrepreneurs. The center offers 490 ground level parking spaces. It belongs to the portfolio of MMG Centers located in Ciechanów, Piekary Śląskie, Józefosław, Lubin, Poznań and Szczecin. The company also manages Brama Mazur in Ełk and Galeria Niwa in Oświęcim, which together with the acquired centers account for approximately 100,000 sq m of retail space. In addition, MMG is working on the latest concept of Forest Park Outlet in Łomna near Warsaw. It will be the first outlet center in Poland distinguished by unique architecture of the village outlet and in harmony with the surroundings. MMG also is also implementing projects in Zawiercie Kołobrzeg and Legionów and is building an office, retail and hotel facility in Lodz, Piotrkowska 155.

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Master Management Group (MMG) is an investor, developer, leasing agent and asset manager of retail and office property located throughout Poland. The company has over 10 years of experience on the market and a team of experts who have worked for international development, consulting and property management companies, as well as investment funds. As a result, MMG successfully implements independent projects and cooperates with leading developers and investors. Master Management is a private company offering boutique services at the highest level. Prestigious awards confirm high quality of our services and prove that the MMG team has extensive experience in various fields.

The company has been a local partner for the world's largest institutional funds and property investment organizations. On behalf of global leaders, MMG sources local retail property investments and provides ongoing support in a wide scope of asset and property management services after acquisition through to exit. In the past, MMG has collaborated with such partners as: Blackstone, Marcol Group and Europa Capital.

Currently, MMG manages 100,000 sq m of retail space including: Brama Mazur in Ełk, Galeria Niwa in Oświęcim and centers in: Poznań, Szczecin, Lubin, Kutno, Ciechanów, Piekary Śląskie and Józefosław (MMG Centers*). Additionally, the company is also an investor and developer of commercial space in the multifunctional office and retail complex, which will be located at Piotrkowska 155 Street in the new Public Transport Hub in Łódź city centre, as well as three shopping centers in Kołobrzeg, Legionowo and Zawiercie. The latest project in the MMG portfolio is Forest Park Outlet, representing a unique retail opportunity with 18,600 sq. m of retail space. The project promises to bring new quality to Warsaw retail scene and will be located 22 km from the city center.

For more info go to: www.mmgm.pl